



Advantech Digital Signage and Video Wall Solution

Increasing Sales and Customer Engagement



Increase Sales with Appealing Advertisements

Stylish digital signage technology and interactive digital content encourages customers to learn more about product promotions. The back-end system enables store owners to easily maintain signage content and promptly review reports.



Enhance Customer Experience and Brand Image

Integrated with cameras, printers, and other peripherals, intelligent video walls allow customers to interact with digital content when waiting. This enhances customers' shopping experience and improves your overall brand image.



A Comprehensive Economical Solution

By integrating an industrial/commercial-grade digital media player with interactive multimedia software, Advantech and its strategic partners have developed superior digital signage and video wall solutions for retailers in one package in a more efficient and economical way.

ADVANTECH

Intelligent Services

www.advantech.com/iretail-hospitality



Remotely Manage Digital Content in 3 Easy Steps

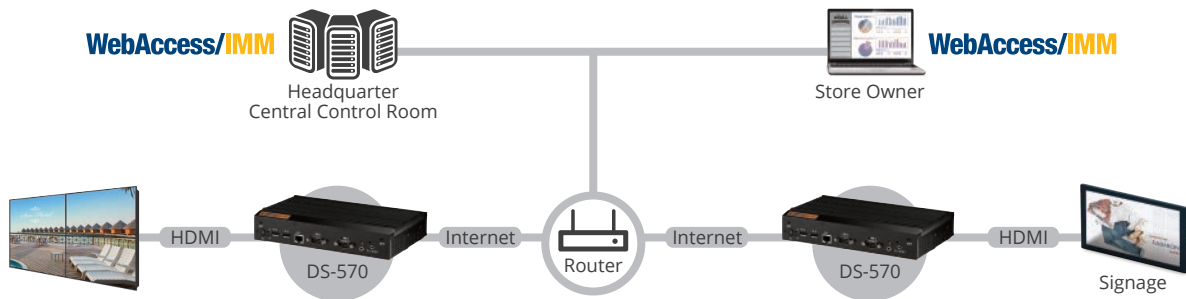
Using WebAccess/IMM, digital content can be edited, scheduled for broadcast at predefined times, and even changed or updated in just three easy steps.

1 STEP Upload content media

2 STEP Edit content

3 STEP Schedule and dispatch content program

SYSTEM ARCHITECTURE



PRODUCT INFORMATION



DS-080
Ultra-slim Digital Signage Platform

- Revolutionary 19mm-thin and fanless design
- Built-in content management and security software



DS-570
Compact UHD Signage Player

- Supports simultaneous multi-display up to 4 outputs
- Built-in content management and security software



DS-862
Multi-display Signage Player

- Powerful 4 independent FHD displays: 4x1, 1x4, 2x2
- Built-in content management and security software



WebAccess/IMM
Cloud-based Digital Signage Software

- Edit and dispatch programs within 3 steps with an easy-to-use interface.
- Support multi-screen display
- Provide remote device management

CASE STUDY Toyota



Innovative Digital Signage Solution Enables Toyota to Make a Lasting Impression on Customers

Toyota, the world-famous Japanese automobile manufacturer, is renowned for its management philosophy and production of the world's first mass-market hybrid vehicles. Recognizing that the convergence of multimedia technologies is rapidly changing the delivery of marketing and advertising, Toyota Taiwan commissioned Advantech Intelligent Services to develop an eye-catching digital signage solution for displaying new product lines at their stores. This solution demonstrates Toyota's commitment to innovation and provides a relevant brand messaging platform for communicating with customers. The presentation of dynamic digital content creates a lively in-store atmosphere. With Advantech's easy-to-use, cloud-based digital signage management software, WebAccess/IMM, Toyota's IT and marketing departments can remotely edit, schedule delivery, and dispatch content to multiple client devices/stores simultaneously.