Driving Regional Expansion &
Co-Creating the Business Ecosystems

Miller Chang,
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Industrial IoT Platform Evolution Path From 1.0 to 4.0

Today

1.0

Formation of Industrial PaaS

WISE-PaaS Created

2.0

Integrable I.Apps & Edge SRPs

Marketplace 2.0 Allows Decoupling & Integrability

3.0

I.APP, Microservices & Analytic Modules

Inter-connection in Platforms and I.Apps

Integrators Innovate

Innovative Solutions Forming Quickly. Explosive Growth in Domain Focused SI

4.0

Explosive Domain Innovations

I.App De-Coupling Marketplace 2.0

Cross-Platform Sharing

解耦, 可被集成

外部互通, 可交换

創新驅動大成長
OPPORTUNITIES

5G & The Future of Connectivity

AI & IoT
The Power of Combination

- Edge Intelligence
- Video AI Acceleration
- Data Acquisition
- AI Model Deployment

Subscription Economy

- Marketplace
- Industrial Applications
- Long Term Partnership

Embedded IoT Wireless Connectivity Solutions

WISE-PaaS/DeviceOn
Empowers Edge Intelligence

1. Apps Portfolio on WISE-PaaS Marketplace 2.0
2020 Embedded-IoT Key Strategies

Embedded IoT SBG

**Embedded Core Design-in Services**

- Refocus & Dedication
- Time to the Market

**Edge Intelligence System & Solutions**

- New Market Creation
- Partner Collaboration

**Design & Manufacturing Services**

- Vertical Market Focus
- Regional DMS Teams
Regional Business Deployment & Ecosystems

1. **Driving Growth** 驅動成長
   Country Expansion & Deployment Strategy in Regions

2. **Success Cases** 成功商機
   Dedicated in Embedded Core Design-in Services

3. **Co- Creation** 夥伴共創
   DFSI Engagement & IoT Solution Business Co-Creation

4. **Best Practices** 雙贏典範
   Vertical Focus DMS & WinWin Business Model
Co-Creating the Future of the IoT World