Software Services & Distribution Business

Data Security, Back-Up & Recovery, and Cloud Services
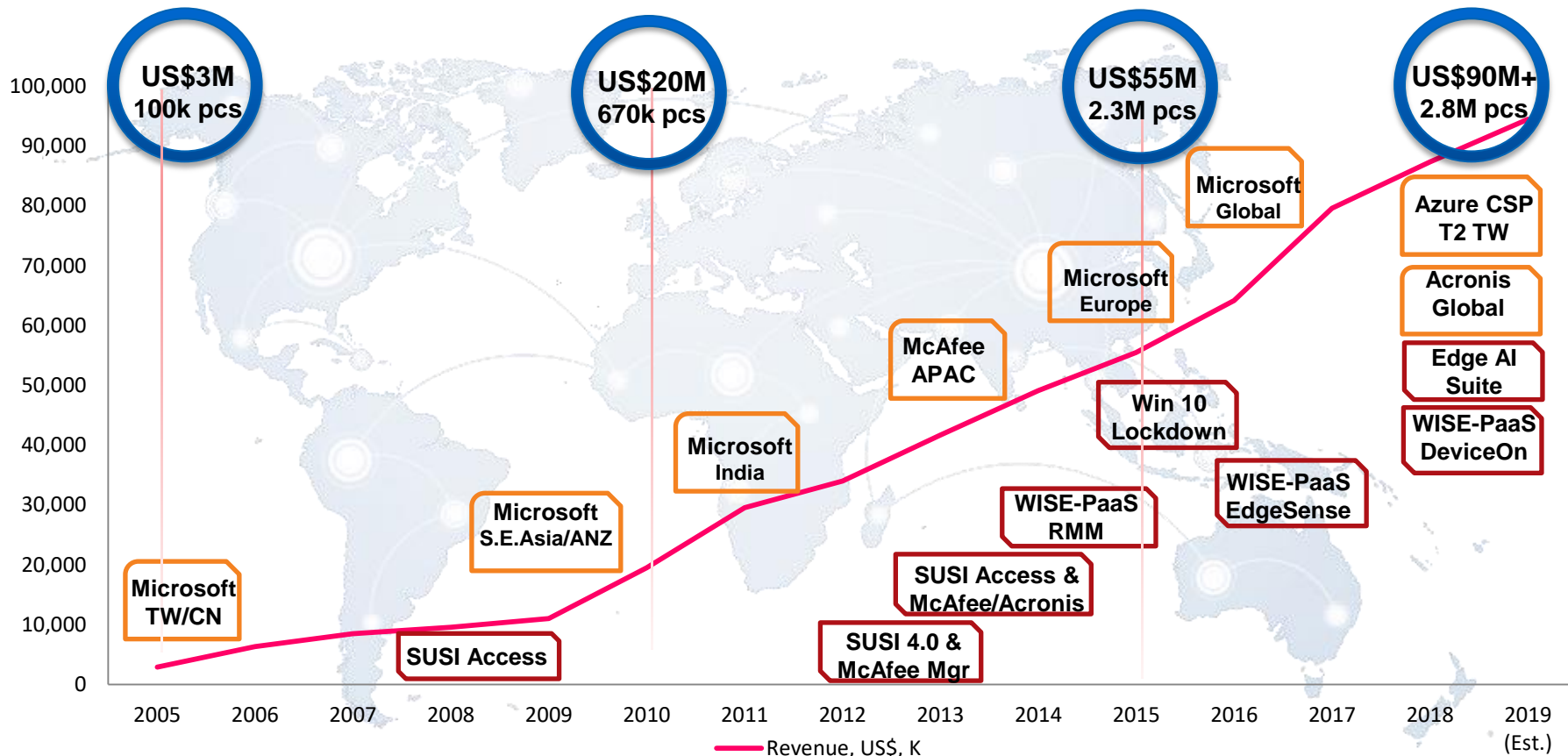
Jeff Liu, Advantech Director

Alex Shen, McAfee APAC OEM Sales Manager

Rubens Nigoghossian, Acronis Director of OEM & Strategic Partnerships

Embedded SW Business Milestone

IoT SW distribution and services

Cloud Services & Applications

McAfee Acronis
Cloud Data & Application Security

Azure
Cloud Computing Service

Office 365
Best Cloud Office Suite

On-Premises OS & Security

(Edge Devices)

McAfee
IoT Device Security

Microsoft
On-Premises OS

Windows 10 IoT Enterprise	Windows Sever	SQL Server
Windows Embedded Standard	POSReady	Professional for Embedded System

Acronis
Backup & Recovery

ADVANTECH
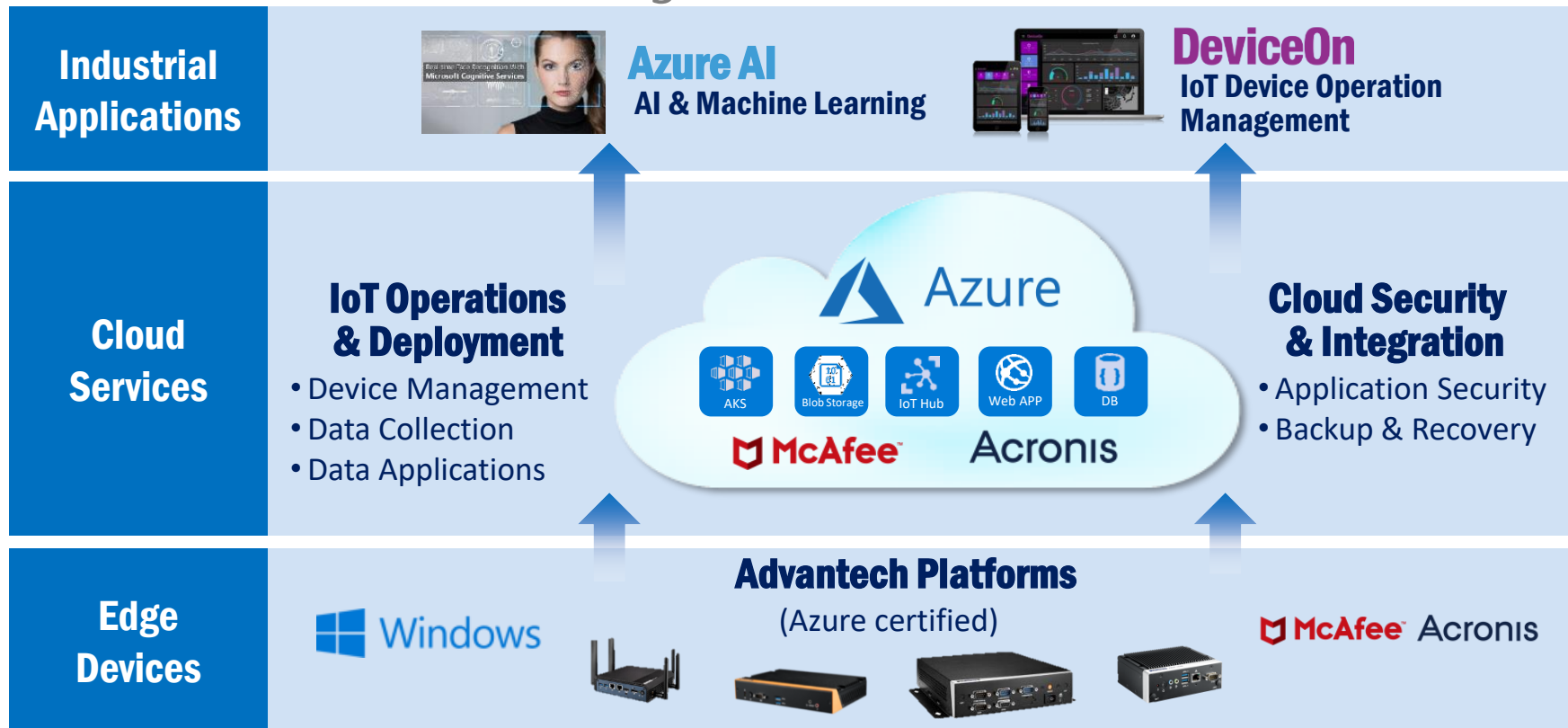
Windows global distribution and service

Windows

- ✓ **10+** industry categories
- ✓ **70+** bundled product lines
- ✓ **700+** Design-win projects
- ✓ **1000+** Worldwide customers
- ✓ **90M+ revenues**

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Advantech AIoT business with Azure

Edge to Cloud

Industrial Applications

Azure AI
AI & Machine Learning

DeviceOn
IoT Device Operation Management

Cloud Services

IoT Operations & Deployment
- Device Management
- Data Collection
- Data Applications

Azure

AKS | Blob Storage | IoT Hub | Web APP | DB

McAfee Acronis

Cloud Security & Integration
- Application Security
- Backup & Recovery

Edge Devices

Windows

Advantech Platforms
(Azure certified)

McAfee Acronis

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Advantech WW CSP

North America
Direct CSP

Europe
Direct CSP

Korea
Direct CSP

Japan
Direct CSP

China
EA

South Asia region
Direct CSP

Taiwan
Indirect CSP

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WISE-PaaS/ DeviceOn

Empowers Edge Intelligence

Ready on
WISE-PaaS Marketplace

Device Management
- Device Monitoring and Diagnostics
- Device Control & Updating

Data Management
- Data Acquisition and Storage
- Secure Data Access

Connectivity Service
- Device Connectivity
- Plug-n-Play Peripherals

OTA
- Software & Firmware Updates
- Advantech BIOS Updates

Rule Engine
- Distributed Rule Monitoring
- Flexible Trigger and Action

Data Security
- McAfee Threat Protection
- Acronis Backup Recovery

McAfee™

IoT Device Security
-whitelisting protection
- Warning of any
unauthorized activity

Acronis

Backup & Recovery
-hot backup
-Scheduling backup
- One click recovery

ADVANTECH

Co-Creating the Future of the IoT World