

WISE-PaaS/ DeviceOn : Key Driver to Enable Your Service as a Platform

Moderator:
Rosa Chang, BDM Advantech
Panelists:
Chad.Shih, Advantech Supervisor
Thomas.Kastner, Advantech Director
Pier Luigi Zenevre, iProd Srl Chief Marketing Officer
John Kuo, NextWarehouse Chief Executive Officer



Points You Will Catch...

↗ The features of WISE-PaaS/ DeviceOn as an application

✓ WISE-PaaS/ DeviceOn as a building block to develop your application

↗ Success Stories Sharing

 \nearrow How to take the first step?





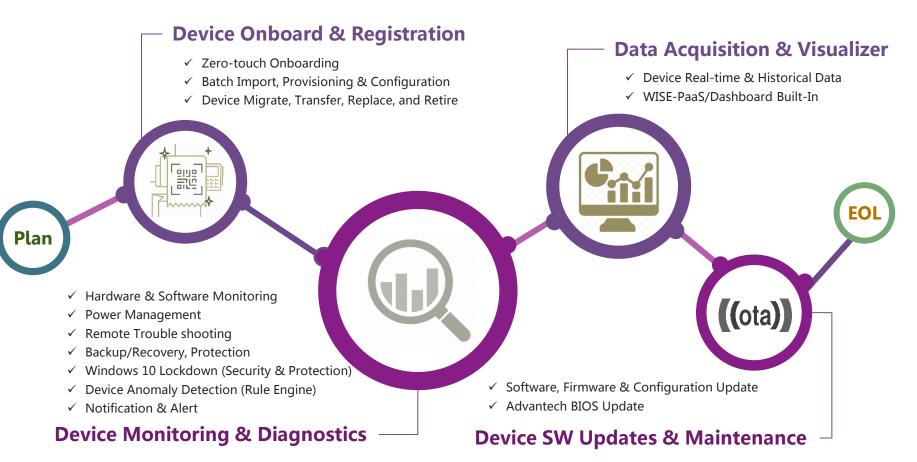
The Features and Applications of **WISE-PaaS/ DeviceOn**

Chad Shih Engineering Manager Advantech North America



Device Lifecycle Management

Onboard, Configure, Monitor, Update, Retire



Work Anywhere on Popular Platform and Service

≡ Device0n	Realtime Actions	v	⊊ ¢ ₩ ©	Public C	loud Platf	orm
Pointe Device Action	O POWER ON O REBOO Turn 3F devices on Reboot 1F devi		OTA O	WISE-PaaS/EnS (Cloud Foundry Containe		KS + Azure IoT Hub)
O	Actions & Task Status Backup to target 3F devices Reboot to target PC064589 100% 50% JAG 30 08:37 JALg0 12:50	Power On to target Group-A O% O% O% JAN §1 11:30 FEB § 15:30	es OTA to target Group A Power On to target ON PO06007 ON FEB.g.00:30 FEB.g.01:30			
	€59 / 120 Device Managed check device info	Top 5 Disk Usage	Top 5 CPU/Memory		remise Ser w	Vice WISE-Stack
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DeviceOn US Strategy

,etc.

- Target Customer
 - Equipment Builder: *Hipertherm* BUCHER SHAPING POSSIBILITY Emhart glass
 - DFSI: System integrator with IT resources
- Focus Domain
 - Industrial equipment builders...etc.
 - Industrial Automation, Energy(wind farm, solar, etc), Oil & Gas

Main Application

 Device Management & Monitoring : Bring rapid deployment tool that adds IT management capability to our OT customer.



WISE-PaaS/ DeviceOn

Empowers Edge Intelligence



Device Management

• Device Monitoring and Diagnostics

Device Control & Updating



Data Management

• Data Acquisition and Storage

Secure Data Access



Connectivity Service

Device Connectivity

• Plug-n-Play Peripherals





Software & Firmware Updates
Advantech BIOS Updates

HISE Pass Makerblace



Rule Engine

Distributed Rule MonitoringFlexible Trigger and Action



DeviceOn

ePaper

Data Security

McAfee Threat Protection
Acronis Backup Recovery

DeviceOn.App

DeviceOn OTA

Software, firmware & configuration updates

ΟΤΑ

Advantech BIOS
 updates

DeviceOn FaceView

FaceView

• Facial recognition

- People counting
- Behavior detection

DeviceOn E2I

E2I

- Protocol conversion
- Edge intelligence
- Real-time visualization

ePaper Manager

- EPD device autodiscover
- Fast transmission
- Device association





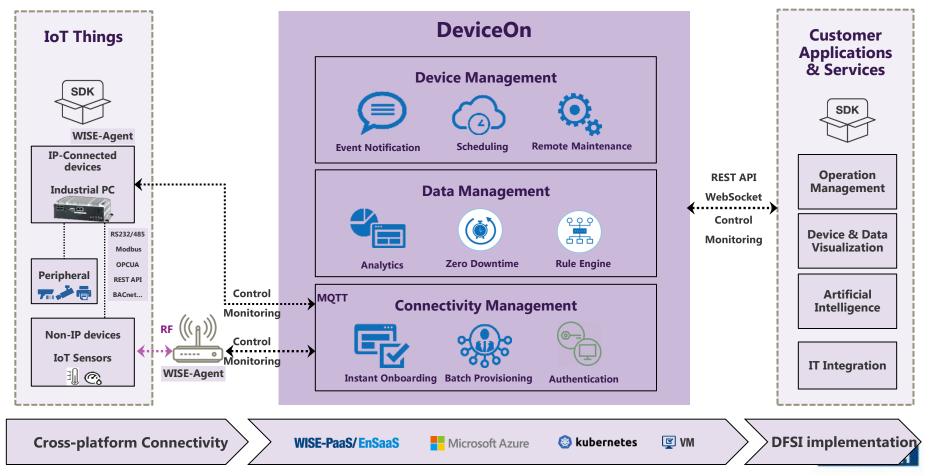
How Can DeviceOn's Flexible Architecture Help to Quickly Develop Your Application

Thomas Kastner Director of WP.SENSE Europe Advantech





DeviceOn Architecture Overview



Versatile client connectivity through plugins

Advantech out-of-the box connectivity

Alleantia Software and plugin add connectivity to 5000+ devices

Turnkey industry 4.0

tablet with WISE-Agent and Alleantia Software

DEVICE MGMT. WISE-PaaS/ DeviceOn DATA WISE, ADAM, FKI other (only supported WISE-Agent protocols) Alleantia DATA DEVICE MGMT PLCs, CNCs, Meters, ... DATA WISE-PaaS/ DeviceOn WISE-Agent WISE, ADAM, EKI, other (only supported protocols) iprod



Server-side flexibility through RESTful APIs / Add-Ins



98%

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Custom User Interface as DeviceOn-Add-in on Advantech medical product

Basic	Advanced Syste	em Settings	
🔎 DC-In Status	Connected		
Slot 1	Slot 2	Slot 3	Skot 3
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Battery Status Charging Remain Time 10:20	Battery Status Charging Remain Time 01:25	Battery Status Full Remain Time 15:00	Slot 1 Slot 2 0 00000000
Average Battery Level	71% Charging	Remain Time 02:25	Battery Status

DeviceOn Flexibility Supports Europe's Strategy

- Building up a true ecosystem around DeviceOn
- Creating blueprints and SRPs for real use cases in focused verticals
- User-friendly reselling through existing channels
- Flexible connectivity options and services for 3rd party clouds or devices





Success Story iprod



iProd MOP: as easy as an App.

The first 4.0 cloud Platform to create your Digital Workshop

Pier Luigi Zenevre Chief Marketing Officer iProd Srl. TEdge Computing Industry WISE-Paas Allianc IoT SRP 2.0 Service IoT ICity IOT Embedded IoT ICity IOT Embedded IoT Cloud-Io Interstates Al Platform Interstates Al Platform

iProd MOP: optimizes the 4 operational areas within manufacturing domain



iProd IoT Tablet: a ready-to-use kit (IoT + Cloud)



iProd IoT Tablet: bundle of 4 Advantech's building blocks



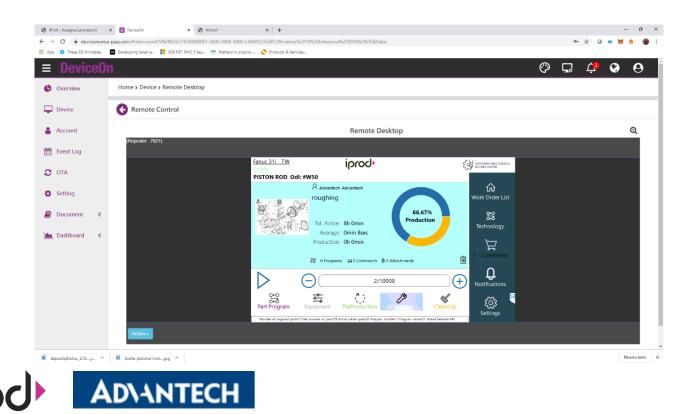
Go experience on the booth outside!

From Box to Cloud in a few minutes

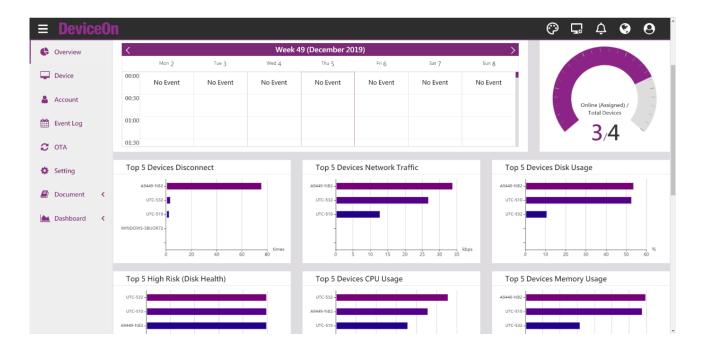


WISE-PaaS/ DeviceOn

Device Management: Monitoring & Diagnostic

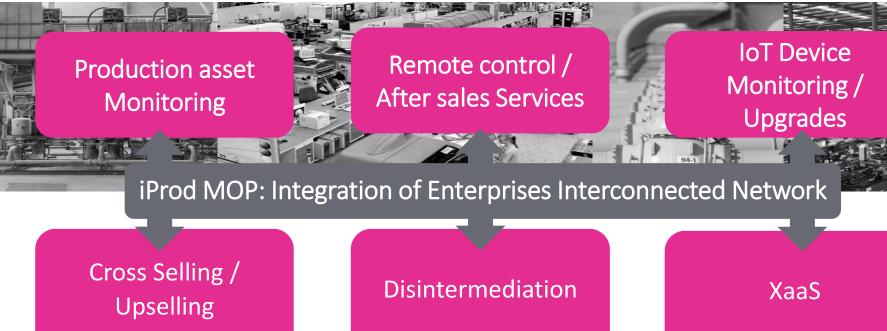


WISE-PaaS/DeviceOn Data Management: Data Acquisition & Storage





Reason of Partnering with Advantech WISE-PaaS: To expand Digital Workshop through iProd MOP





Reasons of Partnering with Advantech WISE-PaaS



Strenghten Advantech partner Ecosystem by embedding solution packages (Alleantia)



Expanding upselling through Cloud Services (iProd Cloud Professional new packages)



Enabling new Business Models (AI and Contextual Market Place)





Thanks!

Contacts:



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in /iproductivity







Success Story NextWarehouse

The Reasons and Benefits of Partnering with Advantech

John Kuo Chief Executive Officer Nextwarehouse Inc.



The Challenge and Pain Point That We Are Facing

Integration of data process, data collection, remote diagnosis and monitoring for industrial critical application.

WISE-PaaS Functions used for Nextwarehouse's Power Monitor Solution



An Industrial PaaS Solution for the Edge to Cloud Service An IoT Device Monitoring and Management Platform

A data analysis and visualization tool

Advantages Obtained from WISE-PaaS

• WISE-PaaS has complete platforms for different application use, only display the information you want.

• WISE-PaaS hosts platform itself, no longer from customer's end.

The Support and Benefit of Joining WISE-PaaS Alliance

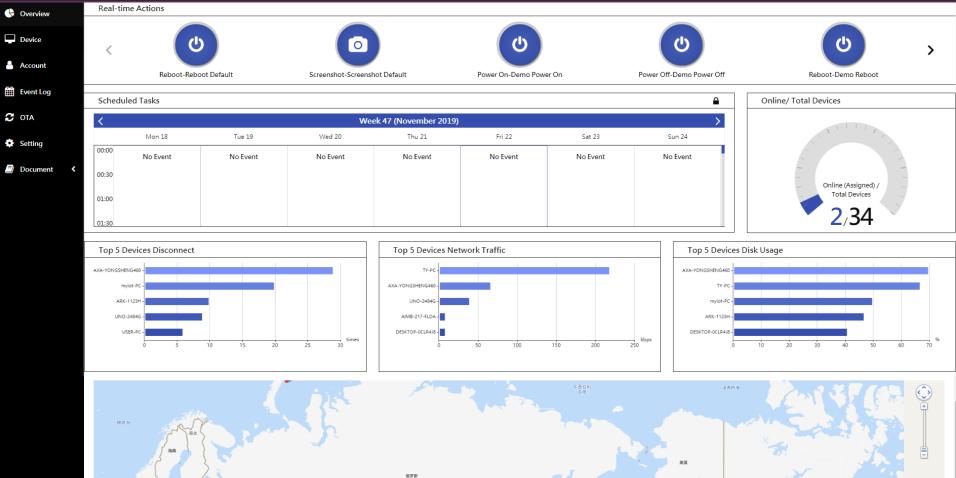
- Well constructive engineer support team and product management team for complete instruction.
- Advantech is a well-known industrial embedded, computing, and network product manufacturer. Nowadays, IIoT has become a fairly hot topic. More and more customers are seeking integration of data process and collection as well as remote diagnosis and monitoring capability with edge devices. With implementing WISE-PaaS to Advantech product, it increases the market visibility in IIoT.

\equiv DeviceOn

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∠How to take the first step?

WISE-Paas Mark	etplace	Search Marketpla	ce	۹	∃ Sign i	n Free Trial	
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- iRetail & Hospitality - iHospital WISE-PaaS LApp Products - IoF-PaaS Service (EnSaaS) - WebAccess - Video and Display Management DeviceOn App & Dev Edge SRP (Software) Partner Apps	Device Management By Advancesch Free Free Software Trial	Persona PaceView By Advastech 125 Points Get it now	Equipment to Intelligence By Advanced 180 Points Get it now	erener ePaper Management By Advartech Dio Points Get it now	Denomin OTA DTA Updates By Achorrisch Free Free Software Trial		
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Regular •

- ✓ Free certified training
- ✓ 2% discount of cloud services

• VIP •

- ✓ 6% discount of cloud services
- ✓ Free certified training
- ✓ Free consultation
- ✓ Business opportunity referral
- ✓ Marketing resources

• Premier •

- ✓ 10% discount of cloud services
- ✓ Free certified training
- ✓ Free consultation
- ✓ Business opportunity referral
- ✓ Marketing resources





WISE-PaaS VIP Membership Enabling AloT Success

Intelligent Factory 智慧工廠						
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WISE-PaaS VIP Alliance

One Alliance, One Network, Limitless Opportunities

Sell to Grow

- Publish I.APP on the Marketplace
- Gain international promotion and orders

Alliance Network

- Attend Advantech IoT Partner Conference
- Gain business network through
 1-on-1 meeting
- · Co-marketing and case study

Speed to Market

- Get the best discount for 150+ IoT Solutions
- Instant purchase with one click
- Business consultation and technical training





Co-Creating the Future of the IoT World

Come to Demo Room for Track B!

