

Privacy Protection Report 2023

Presented by Advantech Personal Data Protection Team



“ Personal Data Protection Team ”

DPO

Legal

System

HR

FIN

Sales

Digital Marketing & CRM

Purchase

Audit

Data Security

SAP

HR

Portal

Fund

Accounting

IIoT

EIoT

CRM

My ADV

eQ

Member

MA

official site

Zendesk

Personal information inventory results report

Dpt.	Content	Risk	Remarks
HR	1. Recruitment: Resume	12/20	100 to 1,000 records are generated every
	2. Basic information of factory direct workers	8/20	Less than 100 records are generated each year
FIN	3. Payment Operation: Personal Account	10/20	100 to 1,000 transactions are generated each
Digital Marketing	4. Official website: Customer data management	12/20	More than 1,000 records are generated each year
	5. My Advantech Platform: Customer Data Management	8/20	More than 1,000 records are generated each year
	6. CRM: Customer Data Management	10/20	More than 1,000 records are generated each year
	7. CRM(after sales) : : Customer Data Management	10/20	More than 1,000 records are generated each year
	8. Marketing Platform Database	12/20	More than 1,000 records are generated each
	9. Member Registration/Login	14/20	Generate more than 1,000 records each year, and include phone and address contact information
	10. eCommerce (IoTMart)	14/20	More than 1,000 transactions are generated each year, and include phone and address contact information
	11. eCommerce (IoTMart Global)	12/20	100~1000 records are generated every year